

MATERIALS PERFORMANCE 2018 EDITORIAL CALENDAR

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
CONTENT	<p>Corrosion Prevention by Protective Coatings</p>	<ul style="list-style-type: none"> Pipeline Corrosion Special Feature: CORROSION 2018 Program Preview 	<ul style="list-style-type: none"> Concrete Structure Corrosion Corrosion in the Military 	<p>Corrosion of Offshore Structures in the Oil & Gas Industry</p>	<ul style="list-style-type: none"> Water & Wastewater Corrosion <p>Targeted Supplement: Corrosion Protection of Aboveground & Underground Storage Tanks</p> <p><i>Corrosion control technologies for this segment's unique protection needs.</i></p>	<ul style="list-style-type: none"> Corrosion Testing, Monitoring, and Instrumentation Special Feature: CORROSION 2018 Conference Recap
CLOSINGS	<p>Space: Dec. 1, 2017</p> <p>Materials: Dec. 5, 2017</p>	<p>Space: Jan. 2</p> <p>Materials: Jan. 5</p>	<p>Space: Feb. 1</p> <p>Materials: Feb. 5</p>	<p>Space: Mar. 1</p> <p>Materials: Mar. 5</p>	<p>Space: Apr. 2</p> <p>Materials: Apr. 6</p>	<p>Space: May 1</p> <p>Materials: May 7</p>
ADDED VALUE				<p>Free Ad Effectiveness Study by Harvey Research</p>	<p>Supplement advertisers receive a two-page spread — one for an ad, one for editorial.</p> <p><i>See "Rates" for cost.</i></p>	
BONUS DISTRIBUTION	<ul style="list-style-type: none"> SSPC 2018 Coating Society of the Houston Area Annual Tradeshow 	<p>NACE CORROSION 2018</p>	<p>Air Force Corrosion Conference</p>	<p>2018 Offshore Technology Conference</p>	<p>MEGARUST</p>	

MONTHLY

Materials Performance Corrosion Engineering Directory (CED)

Keep brand or product marketing going throughout the year with business card-sized ad space in this much-referenced directory. See "Rates" for cost.

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
<ul style="list-style-type: none"> ▪ Materials Performance Buyers Guide <i>An industry standard for the sourcing of corrosion control products/services.</i> ▪ Special Feature: Results of the 2018 NACE International Corrosion Career & Salary Survey 	<p>Corrosion in Marine Environments</p>	<ul style="list-style-type: none"> ▪ Impact of Corrosion on the Environment ▪ Special Section: Company Showcase <i>Describe your company's unique capabilities with a half-page horizontal, four-color showcase space. See "Rates" for cost.</i> 	<ul style="list-style-type: none"> ▪ Corrosion of Bridges and Highways ▪ Special Feature: CORROSION 2019 Advance Program ▪ NACE 75th Anniversary Keepsake Issue 	<ul style="list-style-type: none"> ▪ Corrosion in the Power Industry ▪ Targeted Supplement: Risk-Based Inspection of Pipelines <i>Covers this increasingly important field that impacts design and maintenance considerations.</i> 	<p>Refinery and Chemical Processing Corrosion</p>	CONTENT
<p>Space: June 1</p> <p>Materials: June 5</p>	<p>Space: July 2</p> <p>Materials: July 6</p>	<p>Space: Aug. 1</p> <p>Materials: Aug. 6</p>	<p>Space: Sep. 4</p> <p>Materials: Sep. 7</p>	<p>Space: Oct. 1</p> <p>Materials: Oct. 5</p>	<p>Space: Nov. 1</p> <p>Materials: Nov. 5</p>	CLOSINGS
<p>Issue advertisers receive free company listing and enhancements in the Guide.</p>			<p>Advertisers who are also exhibitors receive a free listing logo in the Advance Program.</p>	<p>Supplement advertisers receive a two-page spread — one for an ad, one for editorial. <i>See "Rates" for cost.</i></p>		ADDED VALUE
<ul style="list-style-type: none"> ▪ CORROSION 2019 ▪ NACE Corrosion Technology Week 2018 ▪ NACE Area Conferences 	<p>International WorkBoat Show</p>	<p>Materials Science & Technology Conference & Exhibition (MS&T)</p>	<p>2,500 standalone Advance Programs to NACE nonmembers</p>		<p>NISTM International AboveGround Tank Conference & Tradeshow</p>	BONUS DISTRIBUTION

As the flagship publication of NACE International, a limited supply of publications are also sent to select shows on the NACE event calendar.